



May 16, 2018

Dear Valued US Customer,

Thank you for your continued support of the Hydrofera Blue™ and Endoform™ wound care products as they transition from Hollister Incorporated to the new owners, Hydrofera LLC and Aroa Biosurgery, respectively.

We are pleased to share with you that the two new owners will be working together and have formed **Appulse**, a joint venture that will provide you with ongoing sales and clinical support for these products. Below please find some quick facts that will be **effective June 1, 2018**.

June 1 Quick Facts:

- **Ongoing sales and clinical support through Appulse:** Appulse will act as your key point of contact for all Hydrofera Blue and Endoform product related needs as of June 1. Their customer service number is **1-860-337-7730** or email customerservice@appulsemed.com
- **No changes to product codes or packaging dimensions:** All product codes and product packaging dimensions for the Hydrofera Blue and Endoform brands will stay the same.
- **For Customers who order through a Distributor:** No change. As of June 1, 2018, order through your preferred distributor as usual with the same product codes you normally order.
- **For Direct-Order Customers:** Please email Appulse at onboarding@appulsemed.com or call 1-860-337-7730 to establish an account. If an account has already been established you may also place orders by calling customer service, faxing orders to 1-860-337-7462 or email orders@appulsemed.com

Hollister will continue to provide you with all our remaining wound care products. Hollister Ostomy Care and Continence Care product businesses are unaffected by this recent transition. You can continue to expect high-quality service and support of these products.

Please feel free to share this communication with others in your organization that would benefit from this information.

Best regards,

Brian Luedtke
Senior Vice President, The Americas